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PRESS RELEASE

NENDO: *THIN BLACK LINES + WHITE BLURRY SURFACES*

An exhibition presented in two parts

Monday, 20 September – Sunday, 31 October 2010

Opening Receptions for the designer:

Part 1: Monday, 20 September

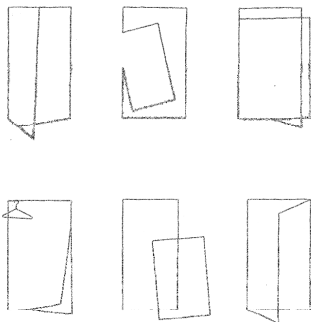
Saatchi Gallery,
Duke of York's HQ
London SW3 4SQ

Part 2: Wednesday, 22 September

Phillips de Pury & Company
Howick Place
London SW1P 1BB

Phillips de Pury & Company is pleased to announce the first UK solo exhibition of Japanese design studio, Nendo. The exhibition will be presented in two parts and split between two galleries. Part 1: *Thin Black Lines*, features a new series of bent, solid, tubular steel works on view at the Saatchi Gallery. Part 2: *Blurry White Surfaces*, offers the UK audience a greater sense of Nendo's design ethos with an installation of pieces from their recent repertoire and includes master works such as *Cord* and *Fade-out*.

A book with an essay by Dr. Sarah Teasley will be published and available during the exhibition.



Oki Sato opened his multi-disciple design studio, Nendo (Japanese for clay), in 2002, the same year he received his M.A. in architecture from Waseda University. Despite the studio's young life they have been prolific, completing an astonishing number of remarkable projects in architecture, interior, product and graphic design. Nendo's watershed, 2 part, "Ghost Stories" exhibition at Friedman Benda Gallery and New York's Museum of Arts & Design in 2009 was embraced by both critics and collectors.

*"Giving people a small " ! " moment.
There are so many small " ! " moments hidden in our everyday.
But we don't recognize them.
and even when we do recognize them, we tend to unconsciously reset our
minds and forget what we've seen.
But we believe these small " ! " moments are what make our days so
interesting, so rich.
That's why we want to reconstitute the everyday by collecting and
reshaping them into something that's easy to understand.
We'd like the people who've encountered Nendo's designs to feel these
small " ! " moments intuitively.
That's Nendo's job."*

-Oki Sato

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