



BRIC: BRAZIL, RUSSIA, INDIA AND CHINA. PHILLIPS de PURY & COMPANY IS PROUD TO ANNOUNCE THE INAUGURAL SALE OF CONTEMPORARY ART FROM THE FOUR EMERGING POWER NATIONS

SALE DATES:

FRIDAY APRIL 23RD

SATURDAY APRIL 24TH

5PM

11AM

1PM

3PM

5PM

EVENING SALE

CHINA SALE

INDIA SALE

RUSSIA SALE

BRAZIL SALE

VIEWING:

APRIL 18TH – 23RD, 2010 10AM – 6PM

On 23rd and 24th April, Phillips de Pury & Company will hold their BRIC auctions at London's Saatchi Gallery. The BRIC auctions will be the very first sales of Contemporary Art from today's fastest-growing and burgeoning international powerhouses: Brazil, Russia, India and China.

The auctions will launch with an evening sale on April 23rd, featuring seminal works from a selection of the four countries' key Contemporary artists, and followed on April 24th, by four separate day sales, each dedicated to separate BRIC country and offering works by the most successful and dynamic Contemporary artists from the various regions.

While normally used as a financial term referring to the rapidly expanding economies of Brazil, Russia, India and China, here the acronym BRIC refers to the budding Contemporary Art scene within these four nations.

The BRIC sale will reflect the widespread growth of interest in Contemporary Art coming out of these incredibly rich cultures. This growth runs parallel with the emergence of these countries as significant powers in the global economy.

BRIC will be the sixth sale in a series of themed auctions and will offer a ground-breaking collection of artworks, meticulously selected across Contemporary Art, Photography, Design and Editions by Phillips de Pury & Company's international team of specialists. The bringing together of these various disciplines will not only reveal how deep the influence of each country's economic development has been on the work of their artists, but will also reinforce the relevance of their work to the wider world community of artists, collectors, curators and scholars.

The BRIC sales will bring together approximately 450 lots across the four disciplines and countries. Highlights include masterpieces by **Os Gêmeos**, **Lygia Clark** (Brazil), **Alexander Rodchenko**, **Eric Bulatov**, **Alexander Kosolapov** (Russia), **Jitish Kallat**, **Subodh Gupta** (India), **Zhang Xiaogang**, **Yue MinJun** and **Ai Weiwei** (China).

For the first time, both the viewing and sales for BRIC will be held at the Saatchi Gallery, where Phillips de Pury & Company has a partnership enabling free public admission to the gallery. The exhibition will occupy the space in its entirety.

Notes to the Editor

During the BRIC sale week, Phillips de Pury & Company will host a number of cultural events in London designed to reach and educate a wider collecting audience. Artists, business figures and journalists from each BRIC country will be invited to participate in interviews and panel discussions. These events will be designed to promote an understanding of the contemporary cultural environments of Brazil, Russia, India and China, and to acknowledge the intellectual and commercial importance of the art and design coming out of these emerging power nations.

Phillips de Pury & Company launched the series of thematic auctions of Contemporary Art, held in both London and New York, in September 2009 starting with NOW: Art of the 21st Century. This new and dynamic platform will enable all the departments to interpret a given theme and express their curatorial strengths.

Founded in 1796, Phillips de Pury & Company has emerged as one of the world's leading forces in today's art world. Known for its beautiful and lavish catalogues, dynamic architectural exhibition spaces and popular events, the auction house has established itself as a tastemaker in Contemporary Art, Photographs, Prints, Design and Jewellery through its record-breaking sales and innovative exhibitions.

BRIC Auctions

Saatchi Gallery
Duke of York Headquarters
London
SW3 4SQ
Tel: +44 20 7318 4010
Gallery opening hours: 10am-6pm, 7 days a week, last entry 5:30PM
Free admission
www.phillipsdeputy.com
www.saatchigallery.com

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