

PHILLIPS de PURY & COMPANY WILL TAKE THE DEBATE ABOUT THE INTERPLAY OF CONTEMPORARY ART AND SEXUALITY A STEP FURTHER BY PRESENTING WORKS THAT CHALLENGE OUR CONCEPTS OF GENDER, SEXUAL IMAGERY AND DESIRABILITY

A CROSS SECTION OF CONTEMPORARY ART, PHOTOGRAPHY AND EDITIONS TO BE OFFERED

SEX SALE HIGHLIGHTS INCLUDE WORKS BY ALLEN JONES, JACK PIERSON, SIGMAR POLKE, TRACY EMIN, ANDY WARHOL & SPENCER TUNIK

SALE DATE: MARCH 19, 2010 5 PM

VIEWING: MARCH 13 – 19, 2010

The sale will be held at the company's London headquarters:

Phillips de Pury & Company, Howick Place, London

SW1P 1BB Tel: +44 20 7318 4010 www.phillipsdepury.com

WARNING: THIS AUCTION CONTAINS SEXUALLY EXPLICIT IMAGES AND GRAPHIC CONTENT. NO ADMITTANCE TO PERSONS UNDER 18 YEARS OF AGE.

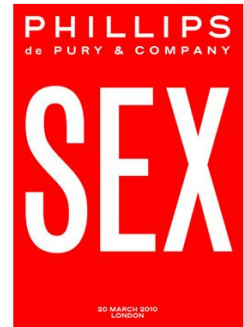
FOR IMMEDIATE RELEASE

London – Phillips de Pury & Company is proud to announce **SEX**: the next sale in the theme series to offer a curated collection of Contemporary Art, Photography and Editions highlighting the influence and interplay sexuality has on art today. This new and dynamic platform will enable all the departments to interpret a given theme and express their curatorial strengths.

PHILLIPS de PURY & COMPANY

Founded in 1766, Phillips de Pury & Company has emerged as one of the world's leading art companies. The auction house has established itself as a tastemaker in Contemporary Art, photographs, prints, design and jewelry through its innovative exhibitions and auctions. The company has offices and representatives in twelve cities on three continents, and is renowned for its beautiful and lavish catalogues, dynamic architectural exhibition spaces, popular events and record breaking sales. Led by Simon de Pury, a key figure in the art market and one of the world's most talented auctioneers, Phillips de Pury & Company has positioned itself as one of the most important forces in today's art world.

The **SEX** sale will offer a dynamic selection of art, design, photography, and editions that will come to define our current epoch. The sale will be the first 2010 theme sale in London and will build upon the success of the previous theme sales and our core auctions. The sale will feature 221 lots representing an estimated total value of £1.8 million pounds.



Allen Jones, *Soft Tread*, 1966-1967



Jack Pierson, *SEX*, 1992



Sarah Lucas, *Got a Salmon on in the Street 2*, 2000

SEX will take the debate about the interplay of contemporary art and sexuality a step further in presenting works that challenge our concepts of gender, sexual imagery and desirability. The theme will be explored in all disciplines including painting, printmaking and photography through the varied ways in which artists today approach these issues; from the overtly sexual work of **Thomas Ruff** to the more subtle nudes of **Tom Wesselmann** and **Henri Matisse**. Top lots include **Allen Jones'** *Soft Tread* 1966-1967, estimated at £60,000-80,000. *Soft Tread* is a unique Jones painting which was shown at the Museum of Modern Art in New York in the 1960's. Alongside this, *SEX*, 1992 by **Jack Pierson**, a found metal and plexiglas work is estimated between £60,000-80,000. Further highlights include: **Sigmar Polke**, *Untitled*, 1974, with an estimate of £60,000-80,000; **Ryan McGinley**, *Swimming Hole*, estimated at £6,000-8,000; **Andy Warhol**, *Torso*, 1977, estimated between £40,000-60,000. These top lots will be auctioned off alongside artwork by other important names in contemporary art such as **Tom of Finland**, **Nan Goldin**, **David Drebin**, **Stephane Graff**, **David Hockney**, **Helmut Newton**, **Mobuyoshi Araki** and **Bruce Weber**.

Further important lots to feature in the **SEX** sale include works by **Jonathon Meese**, *Der Junge Meese* estimated at £25,000-35,000; **Sarah Lucas**, *Got a Salmon on in the street 2* estimated between £20,000-30,000; **Vasily Tsagolov**, *From the series of Office Affairs 2*, 2008, estimated at £20,000-30,000 and **Raymond Pettibon**, *Untitled (it had naturally)*, 1999, estimated between £8,000-10,000; **Luciano Bertoni**'s, *'Zattera' bed*, 1970, estimated between £5,000-7,000.

MAGAZINE/CATALOGUE

A new catalogue in the form of an art and lifestyle magazine has been created for the theme sales. Every catalogue includes interviews with artists, curators and collectors, art world news and more. The **SEX** sale catalogue will include: *Art and the Sexual Revolution*, an academic essay on eroticism in art during the Cold War by **Professor Jonathan Katz**; an interview with **David Hockney**; an interview with **Allen Jones**; a feature on **La Maison Rouge** with interviews with the collector and founder **Antoine de Galbert** and artist **Jean-Jacques Lebel**; and an essay on gay artists in New York by the writer and collector **Joshua Mack**.

This press release is available on the press page of our website: Further information is available upon request. Please contact the communications department below for further details or images.

UPCOMING SALE DATES INCLUDE:

Contemporary Art (NY): March 4 & 5, 2010 7 PM, 10 AM & 2 PM

The Estate of Mrs. Harry N. Abrams Auction (NY): April 7, 2010

Photographs (NY): April 16, 2010

Jewels (NY): April 21, 2010

Design (London): April 28, 2010

Contemporary Art (NY): May 13 & 14 2010



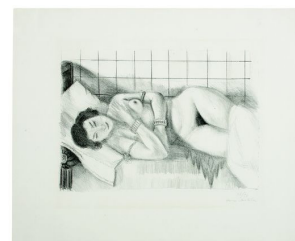
Bruce Weber, *Doug Mayer NYC*, 1986



Jonathan Yeo, *Bush*, 2007



Sigmar Polke, *Untitled*, 1974



Henri Matisse, *Figure endormie châte sure les Jambes*, 1929



Spencer Tunik, *Jerez Moutains*, 2001

THEME SALES:

NOW (NY): March 6, 2010 12 PM

BRIC (Saatchi Gallery): April 23, 24 & 25, 2010

FILM (NY): April 29, 2010

AFRICA (NY): May 15, 1020

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