

**PHILLIPS de PURY & COMPANY, THE MARKET LEADER IN CUTTING-EDGE CONTEMPORARY DESIGN TO OFFER TOP WORKS IN LONDON DESIGN SALE BY LEADING ARCHITECTS ZAHA HADID, RON ARAD, GREG LYNN, AND THE [C]SPACE AADRL10 PAVILION FROM ARCHITECTURAL ASSOCIATION**

**PRESENTING RARE FURNITURE BY ALEXANDRE NOLL AND SWEDISH DESIGN GROUP, FRONT AND CONTEMPORARY CERAMICS BY EDMUND DE WAAL**

**SALE DATE: SEPTEMBER 25, 2008**

FOR IMMEDIATE RELEASE

London – August 18 – Phillips de Pury & Company, the market leader in contemporary design auctions, will offer rare and important works by leading architects, designers and ceramic artists in its forthcoming London Design sale to be held on September 25.

175 lots will be offered in this highly curated sale.

As the Phillips de Pury & Company Design department continues to present the most groundbreaking design concepts to the secondary market, and establishing world records for contemporary designers, this sale will further the scope of the design auction by offering architecture and design concepts by architects alongside major pieces of cutting-edge furniture.

*[C]space DRL10 Pavilion*, 2008, conceived by **Alan Dempsey and Alvin Huang**, graduates of the Architectural Association Design Research Lab, was the first-prize entry in the 'AADRL Ten Point Zero' Pavilion Project, the prestigious competition staged by Architectural Association.

An exquisite example of 'object architecture', *[C]space* is a single continuous form spanning over 10 meters and is made of thin carbon fibre reinforced concrete elements which perform as structure, skin, floor, walls and furniture. Technically pioneering both in advancing the material of fibre concrete and construction as well as representing the apogee of architectural forms forged in the digital age, the shell structure appears opaque from one vantage point and blinking with light from others, while also blurring the line between inside and outside. The striking presence of the pavilion which has been installed in Bedford Square, WC1 in London and will be on view through September 26, invites inspection from a distance and up close.

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Proceeds of the sale of *[C]space* will benefit future AADLR Ten Point Zero Pavilion Projects. *[C]space AADRL10 Pavilion*, 2008 will be offered with a pre-sale estimate of £20,000 – 30,000.

Architect **Zaha Hadid** has continually pushed the boundaries of materials and form in her acclaimed furniture designs. Phillips de Pury & Company is proud to offer three works that represent the scope of her contribution to furniture design and top manufacturers demand to collaborate with her. *VorteXX chandelier*, 2005 in collaboration with **Sawaya** and **Moroni**, manufactured by **Zumtobel**, is estimated between £60,000 – 80,000. *Gyre Lounge chair*, 2006 from the celebrated furniture collection produced by British manufacturers, **Established & Sons**, and first presented in New York at Phillips de Pury & Company, will be offered with a pre-sale estimate of £40,000 – 60,000. *A Rare tea set* will also be offered estimated between £18,000 – 22,000.

Three highly significant and rare pieces by the **Ron Arad** will be offered to include including *Before Summer*, 1992, a sought-after lounge chair in mirror-polished bronze, which will be offered with a pre-sale estimate of £80,000 – 120,000. Last October, the stainless steel *Before Summer lounge chair* achieved a sale result of £120,000 in the Phillips de Pury & Company Contemporary Art Evening sale. *Blo-Void 6*, 2006 will be offered with an estimate between £50,000 – 60,000 and *This Mortal Coil Bookshelf*, 1993 finished in mirror polish will be offered with a pre-sale estimate £25,000 – 35,000. In 2006, Phillips de Pury & Company successfully offered in its New York Design Sale the blackened steel finished version of this design which achieved a sale price of \$117, 600, well above the high estimate of \$70,000. The three pieces offered in this sale by this pioneering designer signal the company's commitment to offer the best of the best in contemporary design.

After a highly successful result in this past spring's Design auction which established a new world record for the American designer, **Johanna Grawunder**, the September sale will offer three exceptional prototype works: *'Splits' prototype Neon design*, 2007 is estimated between £25,000 – 35,000; *Prototype 'West' chandelier*, 2008 is estimated between £15,000 – 20,000 and *Prototype 'Spot' Suspension Table*, 2008 is estimated between £16,000 – 20,000.

Swedish design group **Front's** *prototype Sketch chair*, 2007 which debuted at Miami Art Basel in 2007 will be offered with an estimate between £20,000 – 30,000. Having developed a method to materialise free-hand sketches where pen strokes made in the air are recorded with Motion Capture, a technique that translates motion into 3-D digital files, Front is able to realize these initial strokes, that first instinct to record an idea through a sketch, directly into a material object.

**Gregg Lynn's** biomorphic modular wall system, *Blobwall*, 2007 was first presented at Design Miami last year and is a freestanding indoor/outdoor wall made of low-density, recyclable and impact-resistant polymer. This prototype representing yet another challenge to traditional architectural forms by Greg Lynn is estimated between £10,000 – 15,000.

The Design department's mandate to offer the best design available to the market that not only defines an era but informs the contemporary age is continually brought the fore with top-quality and rare works being offered from early part of the 20th Century through to the present.

Two highly important works by **Alexandre Noll**, the sought-after mid 20th century French sculptor and furniture creator maker will be offered. Working exclusively in wood, Alexandre Noll spent his lifetime exploring the material's possibilities, creating his earthy and sensual sculpture, furniture and utilitarian

objects from small-scale vessels to larger-scale cabinets and chairs that strike a wonderful balance between modern and primitive forms. Phillips de Pury & Company is extremely proud to offer a large work from the collection of the Alexandre Noll, *Important Dining Table*, c. 1950 is estimated between £115,000 – 125,000. *An important set of 6 side chairs*, c. 1950 will also be offered and is estimated between £90,000 – 100,000.

Two pieces by the French interior and furniture designer, **Guy de Rougemont** will be offered to include a unique *'Cloud' Dining Table*, 1971 estimated between £55,000 – 65,000 and *'Cloud' Table*, 1971 estimated between £25,000 – 35,000. In April of this year, Phillips de Pury & Company offered a *'Cloud' table* which sold for £48,500.

Phillips de Pury & Company will also offer a comprehensive selection of ceramics by **Edmund de Waal**, the contemporary ceramic artist who is reclassifying the medium of ceramics as contemporary art with his lyrical installations of thrown pots. Edmund de Waal's installation, *Mendel's shelf*, 2004 is estimated between £12,000 – 18,000. First exhibited at the V&A in 2004, Mendel's shelf comprises 36 thrown porcelain bowls of variable dimensions arranged directly on the floor. The artist has torn holes inside each, leading from false bases to pools of colour. *Three tall lidded vessels*, 2003 are porcelain, celadon-glazed porcelain vessels featuring ambiguous, impressed designs beneath and breaking through the glaze and are estimated between £8,000 – 12,000. De Waal's site-sensitive narrative installations porcelain story-telling in designated spaces, holds the power to redefine the role of the potter within the art world and also the architecture in which the installations are found.

The sale will also include a selection of **Lucie Rie** vessels from an important private collection and a ceramic necklace by the artist made during WWII. Unique conceptual ceramics by **Hella Jongerius**, **Rupert Spira** and **James Tower** will also be offered.

Sale: Thursday, September 25, 2 pm

Viewing: Tuesday, September 16 – Thursday, September 25, 10 am – 5 pm

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NOTES TO EDITORS:

**Architectural Association (AA):**

Architectural Association in Britain is one of the leading architecture schools in the world whose alumni include Pritzker Prize winning architects Rem Koolhaas, Zaha Hadid and Sir Richard Rogers in addition to Will Alsop, David Chipperfield, John Pawson and Sir Nicholas Grimshaw. AADRL is an international post-professional graduate program which explores the potential of today's digital design networks and tools and their application to new design.

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